

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav School of Management**  
**BBA (Hons) Choice Based Credit System (CBCS) 2020-23**

**SEMESTER - VI**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI601	Entrepreneurship	60	20	20	0	0	4	0	0	4	100
2	BBAIEM602	Strategic Management	60	20	20	0	0	4	0	0	4	100
3		Major Specialization (Elective1)	60	20	20	0	0	4	0	0	4	100
4		Major Specialization (Elective2)	60	20	20	0	0	4	0	0	4	100
5		Major Specialization (Elective3)	60	20	20	0	0	4	0	0	4	100
6	BBAI607	Internship Project/Field Study	0	0	0	50	0	0	0	0	2	50
7	BBAI608	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			300	100	100	100	0	20	0	0	24	600

\*\*Teacher Assessment shall be based following components: Presentation/Case Study/ Fish Pond/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

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